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C-nario and Its Partners Win Two Prestigious DIGI Awards for Outstanding Digital Signage Projects

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Tel Aviv, Israel, January 11, 2011 – C-nario, a global provider of digital signage software solutions, today announced that it has won, together with its partners, two 2010 DIGI Awards for outstanding projects. The prestigious DIGI Awards recognize the resellers, integrators and service providers who have gone the extra mile to ensure success for their clients, thereby furthering the digital signage industry as a whole. The awards are awarded by Digital Signage Magazine and The Digital Signage Group.

In the Best Deployment category, C-nario won the award together with EAV - Engenharia Audiovisual (Integrator) and Firefox Com (reseller) for the new multimedia displays at the museum of Brazil's Sport Club Internacional (Inter), one of the country's leading soccer teams.

The multimedia displays at Inter's museum highly enhance visitors' excitement and enthusiasm, delivering the spirit of Sport Club Internacional, and creating a unique and unforgettable visitor experience, as well as the feeling of actually being in the great moments of the club. Visitors can watch and listen to memories about the club's history, experience the emotions and feelings of the fans and supporters, and get information about the club and the team.

Digi's Judges Choice Award was presented to C-nario and Disk-In Pro (designer and implementer), for the multimedia show at the Israeli Pavilion at Expo 2010 China.

The Israeli Pavilion at Expo 2010 China (held between May-October 2010 in Shanghai), reflected the connection between the old and the new – Jewish history and tradition and Israel's innovation in various fields. The unique multimedia experience was based on three areas: the Whispering Garden, the Hall of Light, and the Hall of Innovations. Visitors walked through the halls and became acquainted with Israel and its technological achievements.

"These awards again underscore our leadership position in digital signage software," said Tamir Ginat, C-nario's CEO. "The awards are outstanding recognition for the quality of our software products, the quality of our partners and the quality of our people. It is a testament to C-nario's professionalism and expertise in the digital signage world."

About C-nario

C-nario is a global provider of comprehensive display, distribution and management software solutions for digital signage networks. C-nario's products are widely used in a variety of industries and sectors, including financial institutions, advertising and media, public institutions, entertainment, healthcare, education and transportation sectors. C-nario's cutting edge technology enables unparalleled playback and management capabilities of high-impact video displays in any size, shape and resolution. To date, the company has deployed in 40 countries through its global partners and international value-added resellers. The company has offices in the United States, Europe, and Israel. For more information about C-nario visit www.c-nario.com.